



MISSISSIPPI RIVER HERITAGE TOURISM

November 29, 2001

Old U.S. Mint
New Orleans

The Third Randall L. Gibson
Tulane University
U.S. Army Corps of Engineers
Conference on the Mississippi River

Sponsored by
U.S. Army Corps of Engineers,
New Orleans District
Center for Bioenvironmental Research
at Tulane and Xavier Universities
University College, Tulane University
Deep South Regional Humanities Center,
Tulane University

Free and open to the public
For additional information call
Joan Exnicios (504-862-1760) or
Edwin Lyon (504-862-2038)
Conference agenda available
at www.mvn.usace.army.mil

MISSISSIPPI RIVER HERITAGE TOURISM

THE THIRD RANDALL L. GIBSON

TULANE UNIVERSITY-U.S. ARMY CORPS OF ENGINEERS

CONFERENCE ON THE MISSISSIPPI RIVER

8:30-8:45 Coffee

8:45-9:00 Welcoming Remarks

Chair: John Grubbs (Tulane University)

- Teresa Soufas (Tulane University)
- John Saia (U.S. Army Corps of Engineers)

9:00-10:30 Session 1: Heritage Preservation and Tourism

Chair: Terrence Fitzmorris (Tulane University)

- Nick Spitzer (University of New Orleans), Cultural Conservation as Cultural Conversation
- Bruce Sharky (Louisiana State University), The River as a Framework for Preserving Natural and Cultural Resources for Heritage Tourism
- Edwin Lyon (U.S. Army Corps of Engineers and Tulane University), Historic Preservation and Heritage Tourism

10:30-10:45 Break

10:45-12:15 Session 2: Destinations for Heritage Tourism: Off the Beaten Path

Chair: Sylvia Frey (Tulane University)

- Kathe Hambrick (River Road African American Museum), Our Roots Run Deep: African American Tourism along this River
- W. Kenneth Holditch (Heritage Tours), Literary Tourism
- Joan Exnicios (U.S. Army Corps of Engineers and Tulane University), Defending the Mighty River: Military Site Preservation and Tourism Today

12:15-1:45 Lunch (on your own)

1:45-3:00 Session 3: New Mississippi River Museums and Exhibition Halls

Chair: James F. Sefcik (Louisiana State Museum)

- Jerry Enzler (Mississippi River Museum/ National Rivers Hall of Fame), America's River at the Port of Dubuque
- Keith A. Hardison (Louisiana State Museum), Louisiana and the Mississippi: Interpreting the Past for the Present
- John A. McLachlan (Tulane and Xavier Universities), The National Center for the Mississippi River

3:00-3:15 Break

3:15-4:45 Session 4: Destinations for Heritage Tourism: Off the Beaten Path II

Chair: Sharon Calcote (Louisiana Office of Tourism)

- Joyce Jackson (Louisiana State University), River Region Tourism: Rural Roots of Jazz
- C. P. Wolf (Social Impact Assessment Center), Impact Tourism: Louisiana Story
- Mary Ann Sternberg (Louisiana State University), Along the River Road: Past and Present on Louisiana's Historic Byway

5:00-5:45 Keynote Address: Exploring the Mississippi River

by Douglas Brinkley (University of New Orleans)
Introduction by Richard Latner, Tulane University

Reception to Follow

The Old Mint

400 Esplanade Avenue
New Orleans



The only building in America to have served as both a U.S. and Confederate Mint was built in 1835 during the presidency of Andrew Jackson. The building is now part of the Louisiana State Museum.



Keynote Speaker:
Douglas G. Brinkley
Exploring
the Mississippi River
5 pm, The Old Mint

In 2000, Douglas Brinkley traveled the length of the Mississippi River from New Orleans to Lake Itasca with fellow historian Steven Ambrose.

Together they are writing a book about the Mississippi River experience for National Geographic.

Douglas Brinkley currently serves as Director of the Eisenhower Center for American Studies and is a professor of history at the University of New Orleans.

Dr. Brinkley's recent publications include introductions to *War Letters* (New York: Scribner, 2001), as well as *36 Days* (New York: New York Times, 2001), *Rosa Parks* (the *Penguin Lives* series), *American Heritage History of the United States* (Viking Press, 1998), *The Unfinished Presidency: Jimmy Carter's Journey Beyond the White House*, and *FDR and the Creation of the United Nations*, with Townsend Hoopes (Yale University Press, 1997).

Dr. Brinkley served as historical consultant for an ABC documentary produced by Stephen Spielberg and narrated by Tom Hanks on combat photography, produced in conjunction with the Eisenhower Center. He also served as an historical consultant/commentator for a five-hour documentary on the Mississippi River for A&E/The History Channel and as a commentator for "November Warriors," a 1996 documentary on presidential politics. In addition, Dr. Brinkley provides broadcast commentary for CNN, C-SPAN, Good Morning America, Today Show, CBS

News, PBS, NBC News, MSNBC News with Brian Williams, ABC's This Week with Cokie Roberts and Sam Donaldson, and numerous other television programs.



The Gen. John Newton was a common sight on the Mississippi River for almost 60 years, serving as a work boat for the New Orleans District, Army Corps of Engineers, until 1957. Its steam engine with 32-inch cylinders is in the possession of the New Orleans Steamboat Co., which operates the sternwheeler Natchez today.

Organizers:

Edwin A. Lyon (U.S. Army Corps of Engineers and Tulane University)

Joan M. Exnicios (U.S. Army Corps of Engineers and Tulane University)

Colin M. MacLachlan (Tulane University)



**US Army Corps
of Engineers**
New Orleans District

Tulane