

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT			1. CONTRACT ID CODE J	PAGE OF PAGES 1 22
2. AMENDMENT/MODIFICATION NO. 0001	3. EFFECTIVE DATE 17-Jul-2007	4. REQUISITION/PURCHASE REQ. NO.		5. PROJECT NO.(If applicable)
6. ISSUED BY USACE, CONTRACTING DIVISION ATTN: CEMVN-CT, ROOM 172 7400 LEAKE AVE. NEW ORLEANS LA 70118-3651	CODE W912P8	7. ADMINISTERED BY (If other than item 6) See Item 6		
8. NAME AND ADDRESS OF CONTRACTOR (No., Street, County, State and Zip Code)		X	9A. AMENDMENT OF SOLICITATION NO. W912P8-07-R-0106	
		X	9B. DATED (SEE ITEM 11) 21-Jun-2007	
			10A. MOD. OF CONTRACT/ORDER NO.	
			10B. DATED (SEE ITEM 13)	
CODE	FACILITY CODE			
11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS				
<input checked="" type="checkbox"/> The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offer <input checked="" type="checkbox"/> is extended, <input type="checkbox"/> is not extended. Offer must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.				
12. ACCOUNTING AND APPROPRIATION DATA (If required)				
13. THIS ITEM APPLIES ONLY TO MODIFICATIONS OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.				
A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.				
B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(B).				
C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:				
D. OTHER (Specify type of modification and authority)				
E. IMPORTANT: Contractor <input type="checkbox"/> is not, <input type="checkbox"/> is required to sign this document and return _____ copies to the issuing office.				
14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.) Solicitation W912P8-07-R-0106 for public affairs services at the New Orleans District is hereby modified to extend the offer due date to August 9, 2007, amend the performance based work statement, and clarifications. On Page 17, Section 1, Description of Services, Third Paragraph, change: "The successful offeror will provide six personnel...dictates." to "The successful offeror will provide nine personnel...dictates." On Page 18, Section 2, Types of Services, C. Community relations, add: "iv. Staff display/info booths to assist PAOs in giving information to members of the public." and "v. Provide tour guide services to school, community, and service organization groups." On Page 18, Section 2, Types of Services, I, General public affairs and outreach activities, add "I. Create and design displays for use in public and internal venues." See Continuation Page Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.				
15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print)		
		TEL: _____ EMAIL: _____		
15B. CONTRACTOR/OFFEROR _____ (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA BY _____ (Signature of Contracting Officer)	16C. DATE SIGNED 17-Jul-2007	

SECTION SF 30 BLOCK 14 CONTINUATION PAGE

The following items are applicable to this modification:CONTINUATION PAGE

On Page 18, 4. Mobilization, change “The Contractor shall furnish on site in New Orleans at least **six** personnel within 14 calendar days of award of the task order.” To: “The Contractor shall furnish on site in New Orleans at least **nine** personnel within 14 calendar days of award of the task order.”

On Page 20, 14. Conflict of Interest: Omit the first sentence. In the second sentence, omit “participate as an offeror, subcontractor, consultant, or in any manner”.

The following are questions and answers pertaining to this solicitation:

1. Please clarify the personnel requirements on Page 17, item 1: “The successful offerer will provide six personnel at the beginning of the contract and have the ability to increase that number to 12 if the workload dictates” and from page 18, item 4: “The Contractor shall furnish on site in New Orleans at least six personnel within 14 calendar days of the award of the task order.”

a. Do you require six named individuals or six FTEs. In other words, could three or four be full-time and the remaining hours spread among senior staff so that we may leverage key experience and skills for specific types of work.

We would prefer 9 named individuals. Depending on your proposal, FTE’s may be considered.

b. Will the task issued for the nine personnel be for a year’s duration? In other words, will the work be steady for the nine and increase to 12 for special situations or events?

One year’s work for nine personnel surging to 12 for special events.

c. By “on site” do you mean on the USACE premises or does it mean on site in New Orleans, close to USACE offices.

USACE premises.

d. What is the anticipated date of the initial award/task?

October 1, 2007

2. Please clarify the safety requirements on page 20, item 13. “providing flagman, ground guides, fencing, security guards, traffic control, removal of unsafe equipment and removal of unsafe workers.”

a. The actions noted are not typical of public relations activities—are these services required?

These are examples of how to protect the public and CORPS personnel during their activities. Some may apply.

b. Will a SOH plan be required?

Yes.

3. What will be the measurement of success for this contract? If none exists, would you like the contractor to prepare it as part of the strategic planning process?

We would like the Contractor to prepare the measurement of success as part of the Strategic Planning Process. It would show their commentment to insuring the success of the project.

4. The announcement lists two proposal deadline dates – July 12, 2007 and July 19, 2007. What is the deadline for the submittal?

August 9, 2007

5. The RFP lists only two levels of staff – Senior and Junior. Would it be permissible to add a few more levels? For example, there may be a key resource with a high hourly rate that we would want to include only for strategic planning. This rate could be off-set by mid-level vs. senior staff in the day-to-day support.

Yes, it may be included in your proposal.

6. How do you define an agency being prime on the account? Is it by budget or staff or another factor?

Prime contractor must perform 50% of the work.

7. Is there an opportunity for job sharing?

Yes.

8. Will the deadline for submission of proposals be extended?

Yes to August 9, 2007.

9. Is the Army Corps of Engineers considering changing the small business set aside to allow larger firms to participate?

Not at this time.

10. Is each member of the successful offeror's team required to spend an average of fifty (50) hours per week at the Corps New Orleans District Office?

Yes.

11. Has the Corps determined a targeted number of public meetings for the Base Year?

No. It will probably be a minimum of 1 or 2 a month or 12 to 24 per year.

12. Does the Corps envision one comprehensive video or a series of videos?

There is a possibility of more than one series.

13. How does the creation of public education material differ from the creation of brochures, newsletters, videos also specified in the Solicitation?

There is no difference.

14. Please provide insight into what should be included in the Mobilization/Demobilization costs.

The contractor shall furnish on site in New Orleans a team of nine to perform Public Affairs Office support for the New Orleans District in a high profile, high priority project environment within 14 days of the award of the contract.

15. Please provide the typical, expected mark up of the direct expenses such as rental cars, renting facilities, etc. (usually a percentage of the cost.)

Contractor required to provide pricing based on bid schedule.

16. I see that the request is for two copies of the signed solicitation document; how many originals and how many copies of the actual proposal should be submitted?

4 copies.

**BASE YEAR – SCHEDULE FOR ONSITE SUPPORT AT US ARMY CORPS OF
ENGINEERS, NEW ORLEANS DISTRICT**

Labor Rates are fixed hourly burdened labor rates.

<u>ITEM DESCRIPTION</u>	<u>UNIT</u>	<u>LOADED RATE</u>
01 Senior Public Affairs Specialist (S.T.)	HR	_____
02 Senior Public Affairs Specialist (O.T.)	HR	_____
03 Junior Public Affairs Specialist (S.T.)	HR	_____
04 Junior Public Affairs Specialist (O.T.)	HR	_____
Miscellaneous Items:		
05 Mobilization/Demobilization	LS	_____
06 Per Diem	DY	_____
07 Vehicle per day	DY	_____
08 Reimbursable Expenses* (Item not for bid)	N/A	N/A

S.T.=STRAIGHT TIME

LS=LUMP SUM

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DY=DAY

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Task Orders will be issued as Firm Fixed Price Lump Sum.

*Reimbursable expenses. The contractor may be requested to provide the Corps printing,

publishing and consumable supplies and services that are not available through the New Orleans District and which support the mission. Reimbursement is at cost with no mark-up and the contractor will consider these items a pass-through expense. The contractor will submit invoices for these services with documentation showing actual costs. These invoices will be submitted to the Corps on receipt and the contractor may request payment for the out-of-pocket expenses within 30-days of submission.

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**FIRST OPTION PERIOD – SCHEDULE FOR ONSITE SUPPORT AT US ARMY
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SECOND OPTION PERIOD – SCHEDULE FOR ONSITE SUPPORT AT US ARMY CORPS OF ENGINEERS, NEW ORLEANS DISTRICT

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Miscellaneous Items:		
05 Mobilization/Demobilization	LS	_____
06 Per Diem	DY	_____
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08 Reimbursable Expenses* (Item not for bid)	N/A	N/A

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Miscellaneous Items:		
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**THIRD OPTION PERIOD – SCHEDULE FOR ONSITE SUPPORT AT US ARMY
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FOURTH OPTION PERIOD – SCHEDULE FOR ONSITE SUPPORT AT US ARMY CORPS OF ENGINEERS, NEW ORLEANS DISTRICT

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A. All proposals delivered in response to this solicitation shall reflect the following information on the address label and shall arrive no later than the time and date stated on the SF 1449:

- (1) Solicitation Number W912P8-07-R-0106
- (2) The legend, "To be delivered unopened to the Contracting Officer", and
- (3) The volume and copy numbers contained in each box.

B. Offers in response to this solicitation can be forwarded by either personal delivery, regular mail, email, or fax to arrive by the date and time specified in Block 8 of this form. **OFFERS ARE NOT TO BE PLACED IN THE BID BOX** located in the New Orleans District Contracting Division Office. Addresses for responses are as follows:

Physical Address: U.S. Army, Corps of Engineers, Contracting Division,
Attn: Brenda Welty (CEMVN-CT-P)
7400 Leake Ave
New Orleans, LA 70118

Mailing Address: U.S. Army, Corps of Engineers, Contracting Division,
Attn: Brenda Welty (CEMVN-CT-P)
P.O. Box 60267
New Orleans, LA 70160-0267

Fax to: (504) 862-2892

Email to: Brenda.d.welty@mvn02.usace.army.mil

The Government's standard payment terms are NET 30. If Offerors desire to submit alternative discount terms, please include in Block 12 for consideration.

Contractor must be registered in the Central Contractor Registrar before award can be made. Register or update information at www.ccr.gov.

SUPPLIES OR SERVICES AND PRICES

The following have been modified:

PERFORMANCE WORK STATEMENT

Performance Work Statement
Public Affairs and Community Outreach support

Public Affairs Office
U.S. Army Corps of Engineers
New Orleans District
New Orleans, Louisiana

1. DESCRIPTION OF SERVICES: This performance work statement is for public affairs and community outreach services to support the work of the New Orleans District Public Affairs Office (MVN PAO). The MVN PAO supports all the work of the New Orleans District as well as the work of the Mississippi Valley Division's Task Force Hope and the Hurricane Protection Office. These offices are working to reduce the hurricane and flood risk to Southeastern Louisiana.

The successful offeror will provide all necessary and qualified personnel, and services to perform all requested actions. The successful offeror will follow good business and management practices in performing these services, such that the government receives the greatest value for the services provided.

The successful offeror will provide nine personnel at the beginning of the contract and have the ability to increase that number to 12 if workload dictates. The contract employee can expect an average of fifty (50) hours per week.

2. TYPES OF SERVICES: The Public Affairs Office may order a wide variety of communications, public relations, public involvement, community relations, and media relations services under this performance work statement in support of MVN/HPO/TFH activities throughout the Gulf Coast region. This includes, but is not limited to, activities associated with the following programs: LACPR, LCA, CWPRA, HPS, NEPA, navigation, MVN construction efforts, hiring actions, and other activities which require the creation of publicity, media facilitation or communication strategy.

(Note: Only government personnel may serve as official spokespersons for the government. Contractor staff may only provide background information to the news media and may not appear in television, radio or print news stories.)

Potential tasks and services will include, but are not limited to:

A. Community and Public Involvement.

a. Public meeting support

- i. Provide recommendations on meeting strategy.
- ii. Support pre-meeting workshops and focus group sessions.
- iii. Secure meeting locations (to include rental payments if necessary).
- iv. Develop fact sheets, storyboards, and other information for the attendees.
- v. Draft meeting announcements: news releases, display ads, fliers, and public notices, when required (to include payment for public notices when necessary).
- vi. Set up equipment and displays needed for meetings.
- vii. Conduct or facilitate public meetings as requested by MVN PAO.
- viii. Capture and report public meeting comments.

b. Community educational forums

- i. Identify educational, civic, service, neighborhood, and other groups with which MVN can conduct forums on work to reduce the hurricane and flood damage risk.
- ii. Arrange meetings with these groups.
- iii. Coordinate with the appropriate MVN staff.
- iv. Prepare the necessary presentation materials.

- c. Community relations
 - i. Maintain contact with key community groups identified by MVN PAO.
 - ii. Ensure that these groups receive up-to-date information on MVN programs and projects.
 - iii. Design backdrops and handouts for stand-up displays.
 - iv. Staff display/info booths to assist PAOs in giving info to members of the public.”
 - v. Provide tour guide services to school, community, and service organization groups.
- B. News media support
 - a. Draft news releases.
 - b. Arrange news briefings.
 - c. Provide news media with background information.
 - d. Provide site visits to news media.
 - e. Maintain contact with reporters.
 - f. Schedule interviews and staff subject matter expert during interview.
- C. Strategic planning
 - a. Assist the MVN PAO with the development of strategic communication plans for various programs and projects.
 - b. Provide support in carrying out these strategic plans.
 - c. Assist PAO with understanding the needs, issues, and concerns of community organizations.
- D. Ceremonies and special events
 - a. Identify opportunities for ceremonies and events related to program, project, public and other activities related to MVN activities.
 - b. Draft plans to conduct the ceremony or event.
 - c. Support PAO with the execution of the ceremony or event.
- E. Support web site development and maintenance.
- F. Draft speeches and PowerPoint briefing on a variety of MVN missions for senior leaders and project managers.
- G. Support information requests and visits of elected and agency officials.
- H. Conduct site visits
 - a. Conduct visits to project sites for political, agency, community, and other visitors.
 - b. Coordinate all visits with the MVN PAO and the project manager.
- I. General public affairs and outreach activities
 - a. Create written and graphical material.
 - b. Develop information materials and reports.
 - c. Prepare fact sheets.
 - d. Draft talking points, key messages, and Qs & As.
 - e. Draft news articles and feature stories for trade and professional publications.
 - f. Draft newsletters on general and specific issues.
 - g. Draft brochures on general and specific issues.
 - h. Develop and create draft public education material.
 - i. Provide background information to visitors.
 - j. Produce video programs.
 - k. Create and maintain project mailing lists and databases of stakeholders.
 - l. Create and design displays for use in public and internal venues.

The Government may perform any or all of these services in-house, may solicit and award other contracts for work which it could have ordered under this contract, or may use other existing contracts.

3. LOCATION OF SERVICES: Requests may require performance of services anywhere within MVN boundaries up to and including, on occasion, Vicksburg, Miss.

4. MOBILIZATION: The Contractor shall furnish on site in New Orleans at least nine personnel within 14 calendar days of the award of the task order.

5. ISSUANCE OF TASK ORDER: To order services under this contract, the Contracting Officer, U. S. Army Engineer District, New Orleans, shall issue task orders.

6. PERIOD OF PERFORMANCE: The Basic Period will be from the date of award for one year or until the Basic Period Ceiling of \$1,000,000.00 is reached, whichever comes first. The contract contains four option periods, which will be exercised separately and in accordance with Contract Clause No. 52.217-9, Option to Extend the Term of the Contract. Should all options be exercised, the total contract period will be five years.

7. FEDERAL HOLIDAYS.

No overtime or work on a Federal legal holiday will be allowed unless authorized or directed by the Contracting Officer or Technical Point of Contact .

The following Federal legal holidays are observed by the New Orleans District:

New Years Day	1 January
Martin Luther King's Birthday	3rd Monday in January
President's Day	3rd Monday in February
Mardi Gras Day	Varies
Memorial Day	Last Monday in May
Independence Day	4 July
Labor Day	First Monday in September
Columbus Day	2nd Monday in October
Veterans Day	11 November
Thanksgiving Day	4th Thursday in November
Christmas Day	25 December

8. GOVERNMENT PROPERTY: All materials gathered and/or developed in the performance of the ordered services will be the property of the government, including all electronic and hard copy work products. At the government's request, the above materials and work products will be furnished to the government at no additional cost.

9. SECURITY REQUIREMENTS: Contractor employees shall have access to Government Automated Information Systems (AIS), to include stand-alone computers, network computers/systems, email, and other systems as needed.

Foreign Nationals/Non-U.S. Citizens shall not be permitted to work or perform any services under this contract.

10. USE OF GOVERNMENT VEHICLES: Contractor may be allowed to travel as a passenger in a Government vehicle after signing a contractor's release form.

11. RELEASE OF NEWS INFORMATION: No news release (including photographs, films, public announcements or denial of confirmation of same) on any part of the subject matter of this contract or any phase of any program hereunder shall be made by the Contractor without the prior written approval of the Contracting Officer.

12. REQUIRED INSURANCE: The contractor shall procure and maintain during the entire period of his performance under this contract the following minimum insurance in accordance with the Contract Clause entitled "Insurance-Work on a Government Installation."

Workmen's Compensation and Employers' Liability Insurance:

Workmen's Compensation and Occupational Disease Coverage in accordance with statutory limits. Employers' Liability Coverage with a minimum limit of \$100,000. (The contractor shall verify with the State Board of Workers Compensation for each state in which performance is required in connection with this contract, to determine his or her own applicability with respect to this provision.)

Comprehensive Automobile Liability Insurance:

Bodily injury coverage with minimum limits of \$200,000 per person and \$500,000 per occurrence. Property Damage Coverage with a minimum limit of \$20,000 per occurrence.

Comprehensive General Liability Insurance:
Bodily injury coverage with minimum of \$500,000 per occurrence.

At all times during performance, the Contractor shall maintain with the Contracting Officer a current Certificate of Insurance showing at least the insurance required above, and providing thirty (30) days written notice to the Contracting Officer by the insurance company prior to cancellation or material change in policy coverage. Current Certificate of Insurance shall be furnished to the Contracting Officer within five (5) days after award of contract.

13. SAFETY REQUIREMENTS: All contractors must comply with the Corps of Engineers Safety and Health Requirements Manual, EM 385-1-1 in effect on date of solicitation. The prime contractor is solely responsible to assure the safety of contract personnel in all contract activities that they and their subcontractors perform. The contractor shall also provide and take necessary measures to protect the public and Corps personnel during their activities. Actions may include but are not limited to providing flagman, ground guides, fencing, security guards, traffic control, removal of unsafe equipment and removal of unsafe workers.

The contractor shall have a comprehensive Safety and Occupational Health (SOH) program. The contractor shall provide on site staff to provide for a safe work environment and strive to execute this contract without a lost time accident or injury.

The contractor's final Accident Prevention plan including Activity Hazard analyses shall be submitted within five (5) days after award.

14. CONFLICT OF INTEREST: By entering into this contract, the contractor agrees to not disseminate or disclose any information developed under this contract to any source without the expressed written permission of the Contracting Officer. Additionally, the contractor shall obtain agreements from their employees to refrain from utilizing or disseminating any information developed under this contract to sources outside thereof without the expressed written permission of the Contracting Officer. The provisions of this clause shall be included in all subcontracts and tiers of subcontracts that are exposed to information developed under the terms of this contract.

15. PERFORMANCE QUALITY ASSURANCE PLAN: Contractor's performance will be evaluated with specific criteria as specified within each task order.

16. MINIMUM GUARANTEE: The Government guarantees that it will order a minimum of \$20,000.00 in services during the base period of the contract. If exercised, the Government will order a minimum of \$10,000.00 in services during each contract option period exercised.

17. INVOICES: All invoices for payment shall be mailed as follows:

The original shall be mailed to:

U.S. Army Engineer District, New Orleans
ATTN: CEMVN-PA
P.O. Box 60267
New Orleans, LA 70160-0267

Physical address is:

U.S. Army Engineer District, New Orleans
ATTN: CEMVN- PA
7400 Leake Ave.
New Orleans, LA 70118

One copy shall be mailed to:

USAED Finance Center
5722 Integrity Drive
Millington, TN 38054-5005

18. EVALUATION FACTORS

NOTICE TO OFFERORS

Offerors are hereby notified that proposals will be limited to fifty (50) pages. The fifty (50) pages, include all supporting documents, (references, resumes, etc).

EVALUATION CRITERIA

General Basis for Contract Award

1. Award will be made to the offeror(s) that the Government determines can accomplish the requirements set forth in the Request for Proposal in a manner most advantageous to the Government, cost or price and other factors considered. The Government reserves the right to award a contract(s) to other than the lowest price offeror after consideration of all factors.
2. Cost or price will be a factor in the award process. Selection will be based upon the most advantageous offer, price or cost and other factors considered. Offerors should perform technical-cost tradeoffs to achieve a balance which reflects and permits the cost-effective pursuit of high quality performance. The basis of the proposed cost must be compatible with all other elements of the proposal. No advantage will accrue to an offeror who submits an unrealistically low cost proposal. Such a proposal may be viewed as indicative of a lack of understanding of the Government's desired objective.

EVALUATION FACTORS FOR AWARD - BEST VALUE

This is a Best Value acquisition. The following terminology is used to offer an explanation of the relative importance of the technical factors:

SIGNIFICANTLY MORE IMPORTANT. The criterion is two times or greater in value than another criterion.

MORE IMPORTANT. The criterion is greater in value than another criterion, but less than two times greater.

COMPARATIVELY EQUAL. The criterion is nearly the same in value as another criterion; any difference is very slight, and unimportant.

The following factors will be used to determine acceptability and merit of the proposal.

The evaluation factors are listed in descending order of importance. Factor 1 is more important than Factor 2, with Factor 2 being more important than Factor 3.

All evaluation factors other than cost or price, when combined are significantly more important than cost or price.

1. PAST PERFORMANCE AND PAST EXPERIENCE

a. Identify past, within the past three years, or current contracts, for efforts similar to this requirement. Provide information on problems encountered on the identified contracts and the corrective actions taken.

b. Offerors with no relevant performance history will be rated as neutral.

2. CAPACITY AND CAPABILITY.

Provide documentation that your company has the capability to provide the following through samples of products produced in these areas.

- 1: An ability to provide MVN with experienced and highly skilled public affairs professionals. Ideal candidate will have a “deep bench” of seasoned professionals who have on-the-ground Post-Katrina experience working with MVN PA, other Corps PA offices and other agencies.
- 2: A demonstrated ability to put a public affairs crisis response team on the ground on short notice.
- 3: A demonstrated ability to provide collateral materials, including the production of brochures, talking points, posters, video production and animation. Ideal candidate has experience producing these support materials in a crisis environment, often with limited resources and under tight deadlines.
- 4: A demonstrated ability to establish strong working relationships with the local and national media. Ideal candidate has on-the-ground experience leveraging new and long-term media relationships to assist the Corps in delivering its messages in the post-Katrina environment.
- 5: A working knowledge of technical engineering and construction items such as I-walls, T-walls, armoring, outfall canals, gates and pumps and urban flood control.
- 6: An understanding of the natural components of hurricane protection such as coastal wetlands and barrier islands; a working knowledge of governmental structure and procedures, particularly as those procedures relate to the funding and approval of projects.
- 7: Experience providing dignitaries, reporters, special interest groups and others with informational tours and on-site visits to Corps Hurricane Protection System projects.
- 8: A demonstrated knowledge of New Orleans area Hurricane Protection System projects, their roles, goals, impacts and progress.
- 9: A demonstrated knowledge of the Corps entities tasked with providing public affairs service for the agency, as well as knowledge of the role of governmental public affairs in a crisis environment, such as post-Katrina New Orleans.

3. COST

The offeror’s cost/price proposal will not be rated or scored, but will be evaluated for realism and price reasonableness. The purpose of cost/price evaluation is to determine whether each offeror’s proposal cost/price is realistic in relation to the solicitation and the technical proposal, and to provide an assessment of the reasonableness of the proposed price.

(End of Summary of Changes)